lia · Publishers Representatives

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Background and History

BRUN MEDIA • Professional *publishers representatives* and *independent publishers reps* company - magazine and web *advertising sales consultants* for over 30 years. We help our publisher clients achieve their marketing/advertising goals by increasing their ad sales

BRUN MEDIA • Members of both the National Association of Publishers' Representatives (NAPR) and the Society of National Association Publications (SNAP)

BRUN MEDIA • Established, highly successful national *advertising sales consultants* firm representing magazine publishers, websites and trade associations

BRUN MEDIA • Utilizing proven marketing tactics Brun Media has achieved a formula of success and an outstanding record of performance, substantially increasing magazine advertising pages and web advertising sales, revenues and client involvement

BRUN MEDIA • Through successful relationships with advertising decision makers, Brun Media's *independent publishers reps* and *advertising sales consultants* are able to determine an advertiser's objectives and budget and then create credible ad programs guaranteed to sell -- it's a Win/Win situation for publisher and client

BRUN MEDIA • Utilizing proven sales strategies has enabled Brun Media to effectively increase advertising revenue in magazines, directories and electronic media, including web banners, buttons, white papers, newsletters and sponsorships

INTERNATIONALNATIONAL

REGIONAL

BRUN MEDIA is a Western Pennsylvania based media firm, with the main office located in the Latrobe, PA Arnold Palmer Regional Airport (an hour Southeast of Pittsburgh, PA), with a satellite office located in Belle Vernon, PA, operated by former management personnel of McGraw Hill and Eastman Kodak companies with over 30 years of media experience.

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BRUN MEDIA • *Publishers Representatives / Independent Publishers Reps/ Advertising* • Telephone: 724-539-2404

Arnold Palmer Regional Airport

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